

INTENSSS-PA

Regional Living Lab

Zemgale Region, Latvia



KEY PARTNERS

Ministry of Environmental Protection and Regional Development

Ministry of Transport

Zemgale Planning Region Administration (ZPR)

Local municipalities

Zemgale Regional Energy Agency

NGOs

Research institutions

Public transport companies

Other experts

MOTIVATION

Creation of an interdisciplinary and sustainable network engaged in integrated regional energy planning



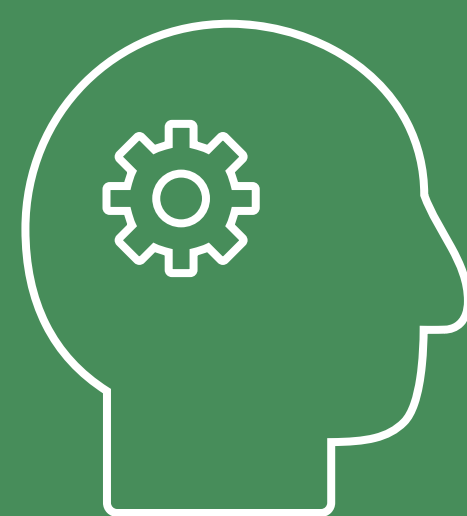
VALUE CREATION

Improved inter-sectorial cooperation among involved stakeholders

Increased awareness of all involved stakeholder groups on integrated energy planning

Long-term vision for green transport facilitating specific actions in the short-term period

Changes towards the development of sustainable and smart energy production and consumption in the local planning documents



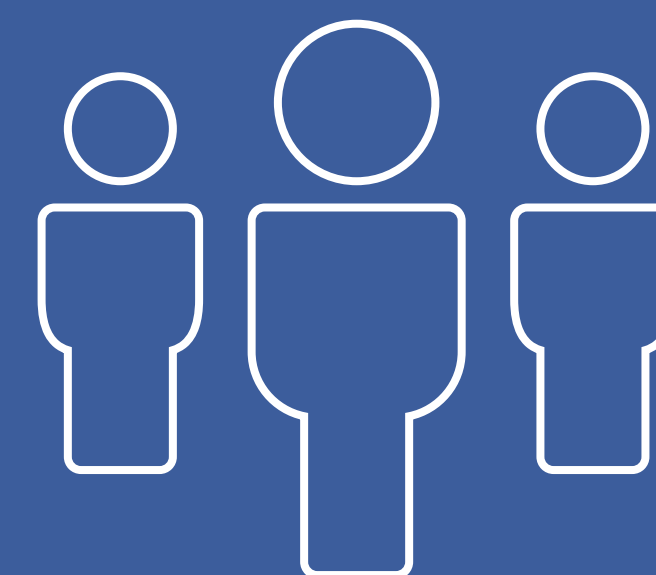
KEY ACTIVITIES

Organisation of regular Regional Living Lab meetings

Presentation of main findings and conclusions to key stakeholders

Informing general public through press releases in local public medi.

Creating a common vision of the green transport development in the region

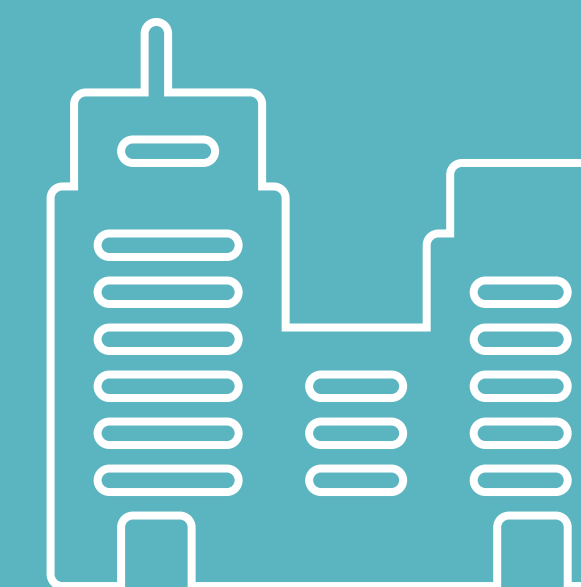


KEY RESOURCES

Human resources of Zemgale Planning Region

Contributions from involved stakeholders

Financial resources from national and international Initiatives & Programmes



SOCIETY SEGMENTS

Public authorities such as ministries and local municipalities of Zemgale region to define the needed legal framework for development

Business sector to provide a realistic view in relation to the current conditions within the transport sector

Research institutions to advise on realistic targets

NGOs to help disseminate the approach and plans to relevant actors



SOCIAL STAKEHOLDERS RELATIONSHIPS

Mutual exchange of opinions and suggestions for further actions

Open discussions

Local public hearings in relation to the green transport development in the municipalities