

INTENSSS-PA

Regional Living Lab

Pomurje Region, SLOVENIA



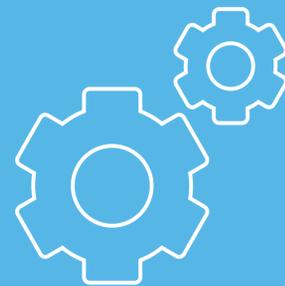
KEY PARTNERS

Municipalities/Public Authorities
Regional Development and other Agencies
Energy Companies/Experts
Regional Institutions for Agriculture/Forestry
Professional Chambers
Learning and Education Institutions/Universities
NGO's
Media
Citizens

MOTIVATION

The RLL has enabled a larger involvement of key stakeholders in the overall regional planning process. Their role was limited in the past, and the collaboration between different sectors and authorities (municipalities) was limited to specific projects or activities

The Pomurje RLL has been formed by a group of stakeholders representing all relevant sectors in the project and the design of the Integrated Sustainable Energy Concept



VALUE CREATION

Increased awareness of all involved stakeholder groups in the field of RES and RUE

Increased awareness on landscape and ecological impact by the RES technologies

Increased awareness about sustainability and environment

Changes towards the development of sustainable and smart energy use in the local planning documents

Higher level of communication between all involved stakeholders on different planning activities (RES technologies, RUE, etc.)

Knowledge exchange between stakeholders from different fields

Increased and actively involvement of citizens in the implementation and planning process of RES/RUE projects in the future



KEY ACTIVITIES

“Topic related” thematic RLL meetings/events

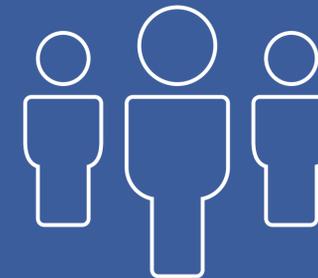
Meetings and events have been held on various topics involving highly active participants. The main findings and conclusions from these sessions have been successfully disseminated to other relevant stakeholders through local media

Continuous communication

This leads to an increased environmental awareness among stakeholders and a more active and regular involvement of the relevant stakeholders thereby achieving a broader opinion and collaboration on the various issues

Open events

The finalization of the plan will be connected with open events to disseminate the project and the planning concept to the local society. It is planned to arrange an annual large event involving the whole RLL. This will present and discuss current situation and initiatives



KEY RESOURCES

Coordination and Administrative support

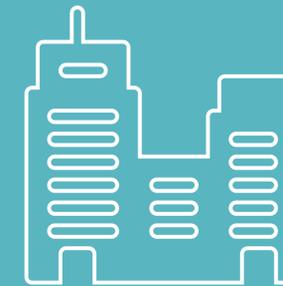
This is provided through the Local Energy Agency of Pomurje and the Association of Municipalities and Towns of Slovenia

Technical support

The preparation of the Regional Action Plan needs support and expertise in various fields. This is connected with some challenges, as the required expertise is not available within the Pomurje Region

Meeting facilities

The RLL needs meeting facilities for the implementation of the RLL events



SOCIETY SEGMENTS

The main target-groups of the Regional Action plan include the following stakeholders:

Public authorities

This is the most important stakeholder group, as they are the authorities and the facilitators to plan and implement the energy projects in accordance with Slovenian Energy Legislation.

Energy companies/experts

These stakeholders will have direct benefits from the Action plan in connection with e.g.: project preparation and implementation, direct investments like the Energy Accounting system for development of efficient Management in public buildings- Energy Management Information Systems (EMIS)

Energy producers

The energy producers will increase their production and reduce their costs, through the energy projects, included in the Action plan

Citizens

The local society will increase their environmental awareness through good examples from local authorities and RES projects, etc.



SOCIAL STAKEHOLDERS RELATIONSHIPS

Indirectly the civil society is represented in the core-team of stakeholders through the various represented organizations (for example: Regional NGO support hub in Pomurje region – Local Development Foundation).

At this stage the relationship with the local community is **directly** represented through different civil initiatives (Biogas in Pomurje, Hydropower plant on Mura river). These initiatives, which represent the majority of the local society, are very actively involved in the implementation processes of RES projects and also in the events – organized in the frame of INTENSSS-PA project.

Open events could be used for a promotional campaign focused on the local society, and disseminating the results of INTENSSS-PA with a focus on RES and RUE in the household sector.