

Interactive workshop

 OpenLivingLab Days,
Geneva (SUI)

 24 August 2018

 11 AM – 12.30 PM



Living Labs And Regional Development

Living Labs can play an important role in local and regional development. They are mentioned in many regional Smart Specialisation Strategies and can help to promote inclusive innovation across different policy priorities, such as the Sustainable Development Goals.

What does this mean in practice? That's what this workshop aims to explore, starting from a Mediterranean perspective. Indeed, we're bringing together six examples of Living Labs working concretely on the ground at the regional level – in particular, through participation in one of the many ERDF INTERREG Programmes in different areas of Europe– to share experiences, understand impact paths, and explore opportunities for new forms of collaboration within the ENOLL network.

The discussion will be framed in a Mediterranean Model of Inclusive Innovation developed as the vision of the TALIA Project¹, entrusted with the capitalization of the Creative and Social Innovation Community of the INTERREG-MED Programme².

This model consists of three key elements:

- **Community scale partnerships:** the Living Lab Quadruple Helix model at the community level.
- **Territorial innovation:** innovation that leverages one or more elements of territorial capital.
- **Trans-local socio-economic ecosystems:** built on different network governance models.

By mapping the different initiatives according to these elements, we hope to understand the terms for collaboration across thematic and cultural differences reflecting the different priorities and approaches adopted by Europe's 276 regions.

This workshop should be of interest to participants aiming to link their Living Lab activities to regional development priorities and take better advantage of the extensive opportunities offered by regional policy.

¹ <https://bit.ly/2OLSk20>

² <https://bit.ly/2vE6daM>





Agenda

11:00-11:15 am

Overview

Living Labs, Regional Development,
TALIA Vision
with

Francesco Molinari
Lunigiana Amica

Jesse Marsh
Atelier Studio Associato

11:15-11:45 am

Projects with Regions

6-minute Pechakucha style presentations

H2020 INTENSSS-PA

Ioanna Giannouli, BPM Athens (EL)

Paris Ville Resilient

Didier Galet, Brie'Nov (FR)

[TBC] Eindhoven Living Lab (NL)

Wim De Kinderen

INTERREG-MED CreativeWear

Jesse Marsh, Textile & ClothingLiving Lab (IT)

INTERREG Europe INTENSIFY

Antonio Zonta, Green Schools Living Lab (IT)

INTERREG-NSR SCORE

Eva Kouraki, HSB Living Lab (SE)

11:45-12:25 pm

Three World Café

discussion tables mapping initiatives
animated by ENOLL

- **Community Scale Partnerships**
- **Territorial Innovation**
- **Trans-local Socio-economic ecosystems**

12:15-12:30 pm

Wrap-up Session

moderated by Francesco Molinari

